

NOTRE DAME OF KIDAPAWAN COLLEGE

Datu Ingkal Street, Kidapawan City, Cotabato

BSBA-MM 2022-2023 | Bachelor of Science in Business Administration

1st Year-1st

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	ACCTG 1	FUNDAMENTALS OF ACCOUNTING	6.00	6	0	None	None	None	None
2.	GEC 3	UNDERSTANDING THE SELF	3.00	3		None	None	None	None
3.	GEC 1	READINGS IN PHILIPPINE HISTORY	3.00	3		None	None	None	None
4.	GEC 4	THE CONTEMPORARY WORLD	3.00	3		None	None	None	None
5.	ENG +	ENGLISH GRAMMAR	3.00	3		None	None	None	None
6.	GEC 5	MATHEMATICS IN THE MODERN WORLD	3.00	3		None	None	None	None
7.	RE 1	FUNDAMENTALS OF FAITH	3.00	3		None	None	None	None
8.	RS 1	FUNDAMENTALS OF SPIRITUALITY	3.00	3		None	None	None	None
9.	RE 101	CATHOLIC SOCIAL TEACHINGS AND CONTEMPORARY ISSUES	3.00	3		None	None	None	None
10.	RS 101	CULTURE OF DIALOGUE	3.00	3		None	None	None	None
11.	PE1	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 1: MOVEMENT COMPETENCY TRAINING	2.00	2		None	None	None	None
12.	NSTP 1	NATIONAL SERVICE TRAINING PROGRAM	3.00	3	0	None	None	None	None
			29	29	0				

1st Year-2nd

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	GEC 2	SCIENCE, TECHNOLOGY, AND SOCIETY	3.00	3		None	None	None	None
2.	GEC 6	PURPOSIVE COMMUNICATION	3.00	3		None	None	None	None
3.	GEC 7	ART APPRECIATION	3.00	3		None	None	None	None
4.	GEC 8	ETHICS	3.00	3		None	None	None	None
5.	GEC 9	THE LIFE AND WORKS OF RIZAL	3.00	3		None	None	None	None
6.	ACCTG 2	PARTNERSHIP AND CORPORATION ACCOUNTING	3.00	3		None	None	None	ACCTG 1
7.	RE 2	INTRODUCTION TO SACRED SCRIPTURE	3.00	3		None	None	None	RE 1
8.	RS 2	FUNDAMENTALS OF BELIEFS AND PRACTICES	3.00	3		None	None	None	RS 1
9.	RE 102	CHRISTIAN MORALITY	3.00	3		None	None	None	RE 101
10.	RS 102	ETHICAL SYSTEM AND SOCIAL RESPONSIBILITY	3.00	3		None	None	None	RS 101
11.	PE2	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 2: EXERCISE-BASED FITNESS ACTIVITIES	2.00	2		None	None	None	PE1
12.	NSTP 2	NATIONAL SERVICE TRAINING PROGRAM	3.00	3		None	None	None	NSTP 1
			26	26	0				

2nd Year-1st

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	GECE 4	LIVING IN THE IT ERA	3.00	3		None	None	None	None
2.	GECE 9	THE ENTREPRENEURIAL MIND	3.00	3	0	None	None	None	None
3.	ECON 1	BASIC MICROECONOMICS	3.00	3		None	None	None	None
4.	MATH 2 (BSBA)	ELEMENTS OF BUSINESS MATHEMATICS	3.00	3		None	None	None	None
5.	FIN 1	BASIC FINANCE	3.00	3	0	None	None	None	None
6.	MGT 201	PRINCIPLES OF MANAGEMENT AND BUSINESS ORGANIZATION	3.00	3		None	None	None	None
7.	MKTG 201	PRINCIPLES OF MARKETING	3.00	3		None	None	None	None
8.	RE 3	OLD TESTAMENT: SALVATION HISTORY	3.00	3		None	None	None	RE 2
9.	RS 3	WORSHIP AND FELLOWSHIP	3.00	3		None	None	None	RS 2
10.	PE3	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 3: DANCE	2.00	2		None	None	None	PE1 PE2
			26	26	0				

2nd Year-2nd

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	GECE 11	PHILIPPINE POPULAR CULTURE	3.00	3	0	None	None	None	None
2.	LAW 1	OBLIGATIONS AND CONTRACTS	3.00	3		None	None	None	None
3.	TAX 1	TAXATION (INCOME TAXATION)	3.00	3		None	None	None	None
4.	MGT 202	HUMAN BEHAVIOR IN ORGANIZATION	3.00	3	0	None	None	None	MGT 201
5.	MKTG E1	ENTREPRENEURIAL MANAGEMENT	3.00	3		None	None	None	GECE 9
6.	MKTG 202	MARKETING MANAGEMENT	3.00	3		None	None	None	MKTG 201
7.	RE 4	NEW TESTAMENT: CHRISTOLOGY	3.00	3		None	None	None	RE 3
8.	RS 4	INTER-RELIGIOUS DIALOGUE	3.00	3		None	None	None	RS 3
9.	PE4	PHYSICAL ACTIVITIES TOWARD HEALTH AND FITNESS 4: SPORTS	2.00	2		None	None	None	PE1 PE2
			23	23	0				

3rd Year-1st

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	MKTG 301	ADVERTISING	3.00	3		None	None	None	MKTG 202
2.	MKTG 302	DISTRIBUTION MANAGEMENT	3.00	3		None	None	None	MKTG 202
3.	MKTG 303	MARKETING RESEARCH	3.00	3		None	None	None	None
4.	MGT 301	STRATEGIC MANAGEMENT	3.00	3		None	None	None	MGT 201
5.	MGT 302	HUMAN RESOURCE MANAGEMENT	3.00	3	0	None	None	None	MGT 202
6.	MGT 303	GOOD GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY	3.00	3		None	None	None	MGT 201
7.	MGT 304	INTERNATIONAL TRADE AND AGREEMENTS	3.00	3		None	None	None	MGT 201
			21	21	0				

3rd Year-2nd

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	MKTG 304	PRICING STRATEGY	3.00	3		None	None	None	MKTG 202
2.	MKTG 305	PRODUCT MANAGEMENT	3.00	3		None	None	None	MKTG 202
3.	MKTG E2	CONSUMER BEHAVIOR	3.00	3		None	None	None	MKTG 202
4.	MGT 305	BUSINESS RESEARCH	3.00	3		None	None	None	MKTG 303
5.	MGT 306	OPERATIONS MANAGEMENT (TQM)	3.00	3	0	None	None	None	MGT 201
			15	15	0				

4th Year-1st

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	MKTG 401	PROFESSIONAL SALESMANSHIP	3.00	3		None	None	None	MKTG 202
2.	MKTG 402	RETAIL MANAGEMENT	3.00	3		None	None	None	MKTG 302
3.	MKTG E3	PERSONAL FINANCE	3.00	3		None	None	None	FIN 1
4.	MKTG E4	NEW MARKET DEVELOPMENT AND INTERNATIONAL MARKETING	3.00	3		None	None	None	MGT 304
5.	MGT 401	FEASIBILITY STUDY	3.00	3	0	None	None	None	MGT 305

			15	15	0	
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4th Year-2nd

Course Information						Prerequisite			
#	Code	Description	Unit	Lec	Lab	Req. Year Level	Req. Units	Req. En. Units	Subject Prerequisite
1.	MKTG 403	PRACTICUM/WORK INTEGRATED LEARNING	6.00	6		4th Year	None	149	None
			6	6	0				

Grand Total of Units 161 161 0